



Simond  
Field-tested,  
adventure-driven.

PRESS KIT  
NEW TREKKING COLLECTIONS  
MARCH 2026

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ABOUT SIMOND



01

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2 new  
trekking  
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committed  
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## COMMITTED EXPERTISE

Designed as a rope team effort, by and for those who live in the mountains.

In 2026, Simond is expanding its technical expertise to support the rapid growth of mountain sports: trekking and backcountry skiing now join climbing and mountaineering. Designed as a rope team effort, by and for those who live in the mountains. With a clear vision: "performance by fair means" - sustainable performance that inspires our teams on a daily basis. Simond is committed to promoting a way of experiencing the mountains with greater simplicity, humility, and respect. Every product is built to last, with a streamlined design that combines technical performance and limited environmental impact.



Trekking requires endurance, perseverance, and commitment. Here at Simond, we see it as a purer approach to the mountains, where moving forward means focusing on what truly matters. Just like in mountaineering, reliability and durability are never optional.

Capturing the silence, focusing solely on the trail, observing, moving forward, being amazed, standing at the heart of vast natural landscapes and in harmony with them: the emotion begins on the trail. With reliable, long-lasting gear, trekking becomes both a philosophy and an adventure.

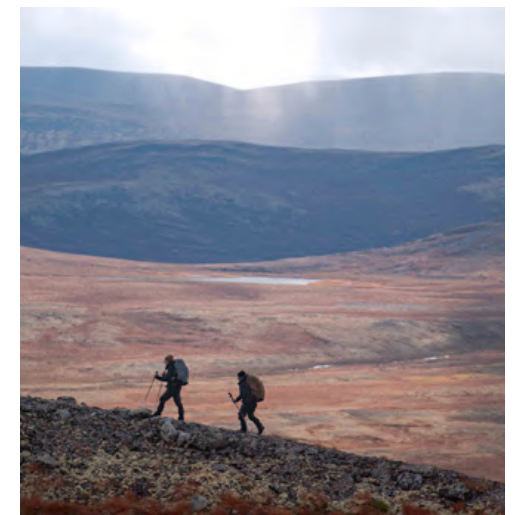


## Introducing two new collections.

For ultralight enthusiasts, those who choose fast, committed progress and seek optimal lightness, the **Sprint collection** delivers a complete, ultra-light, highly technical kit for a fast and minimalist approach to trekking.

The **Wilder collection**, meanwhile, is designed to combine performance and durability, offering strength and full autonomy.

Simond is committed to designing and producing equipment at a fair price, making mountain adventure accessible to all. The brand develops products and technical solutions that enable everyone to experience authentic adventures without compromising on performance or durability.



02

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Trek Sprint  
Collection

## TREK SPRINT COLLECTION



[DOWNLOAD CONTENT >](#)

# For those who carry only what matters.

Simond supports every trek where technical commitment meets the spirit of exploration. When setting off for several days, or even several weeks, on a journey, weight becomes critical. Eliminating the unnecessary and keeping only the essentials is no longer a choice but a necessity. Ultralight is no longer an option: it is a philosophy of movement, freedom, and efficiency that meets the expectations of experienced trekkers.

It was only natural for Simond to support Mathieu Planche in his challenge: to connect the sea to the ocean in under 30 days, solo, when the average time required is 45 days. The full crossing of the Pyrenees, from the Mediterranean to the Atlantic\*, covers 730 kilometers and 43,000 meters of positive elevation gain, a total commitment blending heritage and modernity, driven by a fast and ultralight approach to trekking. Each day, Mathieu covers an average of 27 kilometres, with temperatures regularly climbing to 40°C. He completes his challenge in just 27 days. But on the Haute Route des Pyrénées, performance isn't measured in numbers alone. It runs deeper than that. Beyond the physical feat, the crossing becomes a journey inward, a return to what truly matters, following in the footsteps of the pioneers. Back in 1968, Joseph Ribas and Georges Véron opened this remarkable route, completing it in 41 days.

The **Sprint collection** was created for these kinds of adventures: products designed to strike the best balance between performance, ultralight construction, and durability, without compromising on comfort. A range built for those who go far and hard, choosing to travel light in order to go further, higher, and faster!

*"Ultralight isn't just a trend or a story about 'high-tech' gear. Above all, it's about freedom. It's the ability to go wherever you want, to move faster, with durable equipment. Being light ultimately means not carrying the weight of your fears. Lightening your pack means allowing yourself to move faster, to suffer less from fatigue, and to stay clear-headed even when the heat becomes overwhelming. It transforms physical constraint into mental availability." Mathieu Planche explains.*

**MATHIEU PLANCHE**

HIKER

**\*Discover the full story this March and follow Mathieu's adventure.**



[WATCH THE TRAILER >](#)



PRODUCTS FOCUS

## Trek Sprint Collection

880 g to explore.  
510 g to take shelter.  
640 g to dream.

Be fast and light.



**SPRINT 2P TENT TARP, \_**  
**WITH DYNEEMA® COMPOSITE FABRIC**  
**LESS WEIGHT. MORE FREEDOM.**

The Sprint Tarp Tent made with Dyneema® Composite Fabric is the culmination of a journey that began in 2017 with the MT900 series, followed by the first Tarp Tents which used trekking poles as tent poles.

This new single-wall version made from Dyneema®, combines extreme lightness with exceptional durability, designed to stand the test of time. Built for serious trekking, it reduces pack weight without sacrificing protection. Featuring dual vestibules, it delivers dependable performance, quick setup, and a streamlined minimalist design.



**WEIGHT**

TENT ONLY: 510 G  
TOTAL: 620 G

**PACKED VOLUME**

2 L

**WATERPROOFING**

FLY  
DYNEEMA® COMPOSITE FABRIC  
(DCF) 0.55 (19 G/M2)  
15,000 MM (SCHMERBER)  
GROUND SHEET  
(DCF) 0.96 (33 G/M2),  
20,000 MM (SCHMERBER)

**LIVABILITY**

HEAD WIDTH: 120 CM  
FOOT WIDTH: 110 CM  
MAX. INNER HEIGHT  
115 CM

**WIND RESISTANCE**

70 KM/H (FORCE 8)  
VALIDATED IN WIND TUNNEL  
ON ROTATING PLATFORM

**CONSTRUCTION**

SINGLE WALL,  
REQUIRES 2 TREKKING POLES  
(115 CM)  
UNISEX

**PRICE: €750 INC. VAT**

**COLOR: SAGE GREEN**

**RELEASE DATE: MAY 2026**



## TENT TESTING



Like all Simond products, tests were conducted both in the lab and in the field. Prototypes of the Sprint Tarp Tent were notably tested on the HRP (Haute Route des Pyrénées) over 727 km, 43,000 m D+, 27 days, and on the PCT (Pacific Crest Trail), 4,265 km, 140,000 m D+, over more than 4 months.

*"Each tent is designed to withstand winds of at least 70 km/h from all directions. During wind tunnel testing, they must endure 30 seconds of continuous wind while remaining habitable. This demanding protocol truly pushes the tent to its limits and guarantees both robustness and user safety. Numerous additional tests complement this work: the 'shower' test with 3 hours under tropical-style rain, traction tests on poles, guy lines, and anchor points. Finally, field testing remains essential: all tents are tested over several weeks on Alpine trails, in real-world conditions, to validate their reliability, comfort, and durability in use."*

**ADÉLIE BOST**

TENT PRODUCT ENGINEER



## **UL BACKPACK, MT900**

### COMFORTABLE AND ULTRALIGHT

The Simond team took on a dual challenge: designing a backpack that is ultra-lightweight, comfortable, and highly ventilated. The Ultralight MT900 50L features a curved, adjustable back structure supported by a tensioned mesh, along

with dual-density foam shoulder straps and hip belt, all engineered to provide exceptional comfort, even over long distances. Every gram matters, so every detail has been carefully considered: attachments, straps, buckles, and components were all chosen for their lightness, without compromising reliability. The result? A 50-litre backpack that weighs just 880

grams. Lightweight, yes - but never at the expense of durability. It has undergone extensive laboratory testing, including the jerk test, simulating 10,000 jolts on a loaded pack. It has also been rigorously tested in the field, including a crossing of the Pacific Crest Trail (PCT) from Mexico to Canada between May and September 2024 by two of the

brand's trekking partners, covering approximately 4,240 km and 150,000 meters of elevation gain.

#### **WEIGHT**

880 G

#### **VOLUME**

50-LITER PACK

#### **CONSTRUCTION**

ULTRALIGHT STEEL  
COMPONENTS AND ALLOY

CURVED AND VENTILATED BACK  
ADJUSTABLE TO TORSO LENGTH

HIGH-TENACITY PA 100D  
FABRIC AND POCKET

FRAME TO TRANSFER WEIGHT  
TO THE HIP BELT

DUAL-DENSITY FOAM  
SHOULDER STRAPS

3 LARGE EXTERNAL POCKETS,  
BOTTLE ACCESS WITHOUT REMOVING  
THE PACK, INTERNAL ZIP POCKET  
100D PA (POLYAMIDE)

RIPSTOP FABRIC

ROLL-TOP CLOSURE TO  
COMPRESS PACK CONTENTS

COMPATIBLE WITH A 2 L  
HYDRATION BLADDER

WATER-REPELLENT PACK  
(NOT WATERPROOF – RAIN  
COVER NOT INCLUDED)

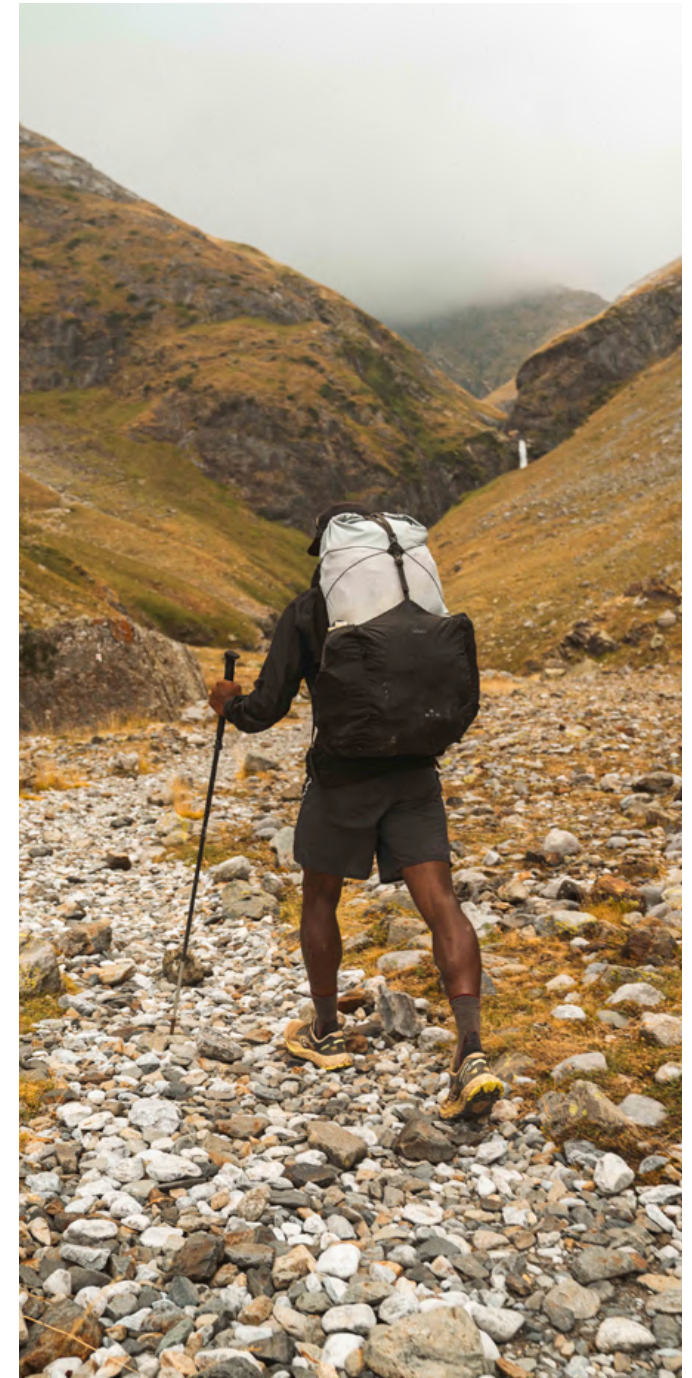
UP TO 12 KG LOAD

**PRICE: €250 INC. VAT**  
**COLOR: WHITE/BLACK**  
**RELEASE DATE: AVAILABLE**  
**MADE IN CZECH REPUBLIC**  
**10-YEAR WARRANTY**  
**UNISEX**



*"It took three years of development to create a backpack that is not only accessible and durable, but truly comfortable for long-distance treks. Striking the right balance was essential. The real difference lies in the curved, tensioned mesh back; more ergonomic and better ventilated. We chose this design because it is the best way to deliver a backpack that is ultra-light, comfortable, and well-ventilated."*

**ROMAIN THOMAS**  
TREKKING PRODUCT MANAGER



**UL TREKKING SLEEPING BAG, SPRINT**  
THE EXCELLENCE OF GOOSE DOWN,  
DESIGNED FOR LIGHTWEIGHT ADVENTURES

Designed for demanding trekkers, this compact sleeping bag (6.2 L) is ultra-lightweight (665 g for the bag alone, 710 g with compression sack, size L) and provides thermal comfort down to 0°C (limit

-5°C) thanks to its 900 cuin RDS-certified goose down filling. Its high loft, superior to duck down, delivers maximum insulation with less material, reducing both weight and pack volume without compromising warmth. The Z-shaped baffles ensure even down distribution, eliminating cold spots and optimizing performance in challenging conditions.

A cutting-edge piece of equipment, designed for mountain bivouacs where every gram and every degree matters.



**WEIGHT**

710 G (SIZE L, WITH SACK)  
665 G (BAG ONLY)

**TEMPERATURE**

COMFORT 0°C  
LIMIT -5°C

**VOLUME**

6.2 L (SIZE L)

**FILLING**

900 CUIN GOOSE DOWN  
OUTER FABRIC: LIGHTWEIGHT,  
PFAS- AND PFC-FREE

**PRICE: €350**

**COLOR: GREY**

**RELEASE DATE: MARCH 2026**

**UNISEX**



## 0°C UL QUILT, SPRINT

THE BIVOUAC REVOLUTION  
FOR MINIMALIST TREKKERS

An innovative alternative to the traditional sleeping bag, the Sprint Quilt is an ultra-light insulated blanket designed for long-distance hikers. Weighing just 605 g (bag only) and 640 g with the

compression sack (size L), it's the perfect choice for anyone looking to optimize every gram in their pack. Without a hood or zipper, the Sprint Quilt prioritizes freedom of movement and modularity, while providing effective thermal insulation when paired with a sleeping pad with R-value > 5. Attachment straps allow it to be secured directly to your pad.

Recommended for temperatures between 7°C and 0°C, it is filled with 900 cuin RDS-certified goose down, offering exceptional loft for maximum warmth with minimal weight and volume (8.4 L uncompressed). The lightweight outer fabric is treated for water repellency without PFAS or PFCs. More compact, lighter, and more versatile than a

traditional sleeping bag, the Sprint Quilt is the ideal choice for demanding bivouacs where efficiency and lightness are essential.

### WEIGHT

640 G (SIZE L WITH SACK)  
605 G (BAG ONLY)

### TEMPERATURE

7°C TO 0°C

### VOLUME

8.4 L (UNCOMPRESSED)

### FILLING

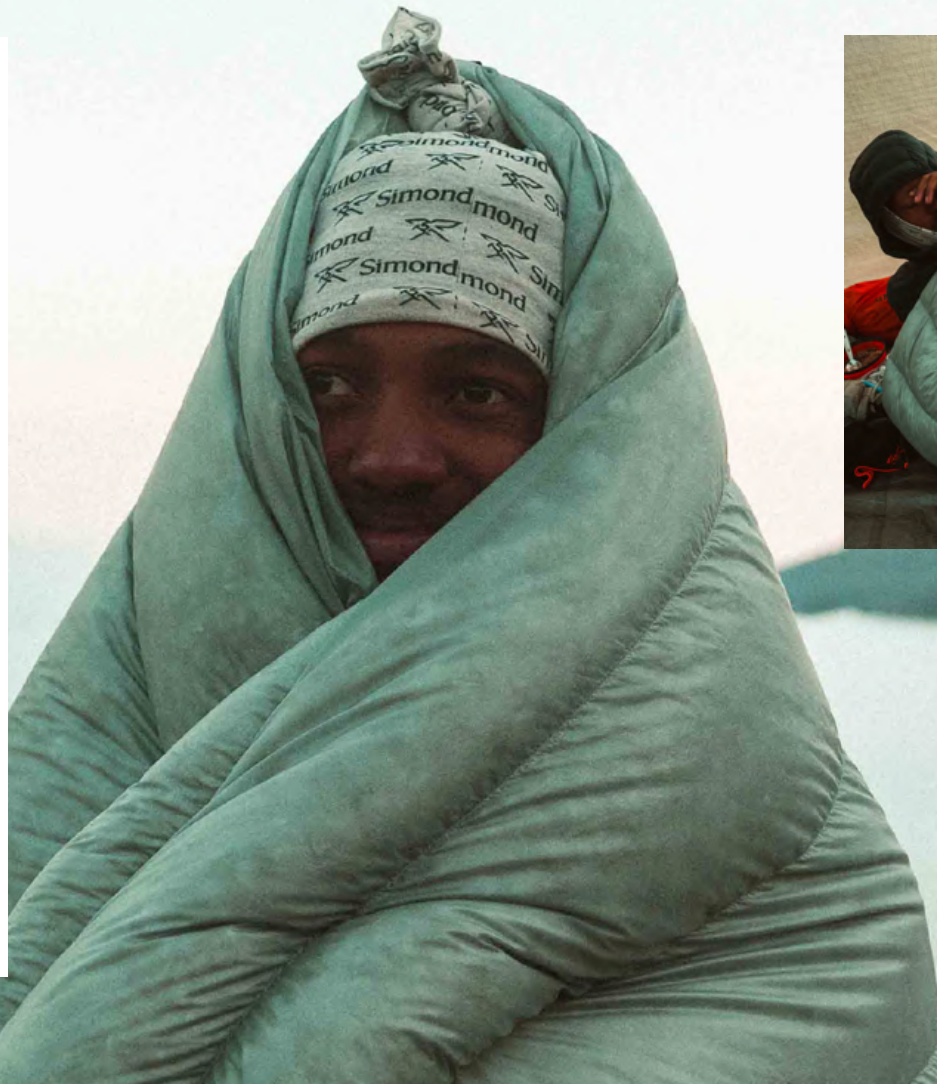
900 CUIN GOOSE DOWN

PRICE: €300

COLOR: GREY

RELEASE DATE: MARCH 2026

UNISEX



## **INSULATING MAT, MT900**

LIGHTWEIGHT, COMPACT, YEAR-ROUND

It was designed to provide the perfect balance of lightness, packability, and thermal insulation, meeting the demands of serious trekkers in 4-season use (R-value 5.4). Once folded, it tucks neatly into your backpack, ideal for demanding

hikers (volume: 3.1 L, weight: 630 g, size L – including storage sack). Once inflated, its “coil” construction (similar to honeycomb cells) provides even body support and superior comfort compared to traditional tube-style mats.



### **POIDS**

L: 630 G (MAT ONLY 570 G)

XL: 730 G (MAT ONLY 675 G)

### **TAILLE**

L: 183 CM X 54 CM X 9 CM –

FOLDED: 11 CM X 28 CM / 3.1 L

XL: 195 CM X 63 CM X 9 CM –

FOLDED: 12 CM X 34 CM / 3.9 L

### **CONSTRUCTION**

INSULATION: R-VALUE 5.4

USABLE FOR 4 SEASONS, 1 PERSON

THICKNESS: 5–10 CM

SLEEPING SURFACE: SMOOTH

PRESSURE: ADJUSTABLE

INFLATION: INTEGRATED PUMP BAG

BI-VALVE: IN WITH ANTI-BACKFLOW; OUT FOR DEFLATION

SURFACE TREATMENT: REDUCES SLEEPING BAG SLIP ON THE MAT

### **PRICE:**

– €130 TTC

– €140 TTC FOR XL

**COLOR: YELLOW / GREY**

**RELEASE DATE: AVAILABLE**

**UNISEX**



## **CARBON TREKKING POLES, SPRINT**

100% REPAIRABLE, BUILT FOR ADVENTURE

Designed for experienced trekkers and long-distance hikers, the Sprint Poles combine lightweight carbon upper sections with robust aluminum lower sections. Their 3D-machined foam handles and ventilated wrist straps

provide lasting comfort on long treks, while the external adjustment system allows precise length settings from 110 to 130 cm. 100% dismantlable and repairable, thanks to an exclusive patent, these poles were developed at Simond's R&D center in Chamonix, in close collaboration with demanding trekkers and testers. Durable gear designed to

support the most challenging adventures, where reliability, lightness, and repairability truly matter.



### **WEIGHT**

184 G PER UNIT

### **SIZE**

DIAMETERS: 18/16/14 MM

### **CONSTRUCTION**

MATERIAL: CARBON,  
100% REPAIRABLE

HANDLE: EXTENDED  
3D-MACHINED FOAM

WRIST STRAP: VENTILATED

LOWER SHAFT: ALUMINUM  
FOR EXTRA STRENGTH

### **ADJUSTABLE**

110-130 CM, EXTERNAL  
ALUMINUM LOCK

**PRICE: €120 TTC**

**COLOR: BLACK**

**RELEASE DATE: APRIL 2026**

**UNISEX**



03

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Trek Wilder  
Collection

## TREK WILDER COLLECTION



[DOWNLOAD CONTENT >](#)

# For trekkers looking for reliability and complete autonomy.

Every adventure starts with trust in your gear. The ability to face changing weather, to treat cold as just another factor, to make the wind a companion, and to keep moving safely and comfortably, even far from help. With this new range, the Simond team wanted to give adventurous hikers the freedom to explore wild nature with confidence, combining technical performance and durability in the best possible way.

Because in trekking, freedom begins where trust takes hold. And nothing proves gear's worth like real-world testing. Simond put its equipment to the ultimate test by joining Charline and Lionel on a week-long wildlife photography trek. They ventured into the Norwegian tundra, following musk oxen and other rare species.

In mid-September, temperatures swing from 1°C at night to 5°C during the day. In these vast, unpredictable landscapes, they had to adapt constantly to keep moving. Torrential rain, icy winds, and freezing nights pushed both their endurance and their gear to the limit. Charline and Lionel hiked, camped, and lived fully immersed, relying on equipment designed to let them focus on the essentials: walking, observing, and photographing. This is more than gear, it's a promise of reliability, essential for independent exploration.



[WATCH THE TRAILER >](#)

**Discover the story of this expedition where walking is above all an act of respect for the wild, in this documentary, available on 30th of march 2026.**

*"Bivouac life gives you a deep sense of well-being. You relearn how to meet your most basic needs: finding shelter, staying warm, cooking a hot meal. You become responsible for your own survival in a way that strips life down to what matters. You also become part of the environment. After several days out on the trail, animals start to accept you. Immersion brings clarity, reflection, and insights you wouldn't get otherwise. We're not adapted to this environment: no fur, no natural protection. We feel the cold, the fatigue, the hunger, the sleepless nights during storms. But that vulnerability puts us on equal footing with the wildlife. You come back transformed, stronger. It's remarkable how simply sleeping outside can change so much inside you."*

**LIONEL**  
PHOTOGRAPH



## PRODUCTS FOCUS

# Trek Wilder Collection

When performance meets sustainability. In trekking, freedom begins where confidence takes root.

Like Charline and Lionel, as night falls, it's time to stop. They set down their ventilated backpack, which carried everything they needed comfortably. They pitch camp, consisting of the new 2-person tunnel tent designed to withstand storms, and a high R-value mattress that insulates from the cold. Inside, a 0 °C down sleeping bag provides the warmth they need to recover.

**TUNNEL TENT 2P, MT900**  
BUILT TO SURVIVE STORMS

Designed for trekkers seeking minimalism, the MT900 2-person tunnel tent combines livable space with lightness. Its streamlined tunnel structure delivers excellent wind resistance while maximizing interior space for two people. The "all-in-one" setup

(pre-attached inner tent and rainfly) allows for quick shelter, even in pouring rain, and prevents the inside of the tent from getting wet during setup. This model underwent rigorous wind-tunnel testing up to 70 km/h, then field-tested on fully self-supported treks to validate its stability, breathability, and reliability across all latitudes.

Charline and Lionel notably used it on their trek through the Norwegian tundra, facing heavy rain and strong winds. They particularly appreciated staying dry inside and the large vestibule, perfect for cooking in shelter despite the harsh, wet conditions.



**WEIGHT**

2.08 KG

**VOLUME**

COMPRESSIBLE BAG: 13.6 L

**SIZE**

DIMENSIONS: 42X18X18 CM  
WIDTH: 60 CM PER PERSON  
TENT HEIGHT: 95 CM

**WATERPROOFING (SCHMERBER)**

RAINFLY > 2,000 MM  
GROUND SHEET > 3,000 MM  
1 VENT IN THE TENT AND  
1 IN THE VESTIBULE  
INNER MESH DOOR  
1 DOOR, 1 VESTIBULE, 4 POCKETS

**WIND RESISTANCE**

70 KM/H (FORCE 8) VERIFIED  
IN ROTATING WIND TUNNEL

**PRICE: 340 € VAT INCLUDED**

**COLOR: DUNE BEIGE**

**RELEASE DATE: MARCH 2026**



*"During a trek or bike trip, the weather can sometimes force you to stop for more than one night. The 2P Tunnel Tent was designed around three main priorities to provide real shelter day and night, no matter the conditions. First, lightness and durability. Its double-layer fly is made from recycled 'textile-to-textile' ripstop polyester, 20 denier (40 g/m<sup>2</sup>), coated with silicone and polyurethane, offering an excellent balance of strength, waterproofing, and lightness. Next, space and comfort. The beige fly combined with the light gray inner tent creates a feeling of volume and brightness, enhanced by the generous height under the main arch (95 cm). The front vestibule allows backpacks and shoes to be stored out of the elements. A nice touch: it can be rolled up to open the view and enjoy a sunrise or breakfast in nature. Finally, wind performance as a key requirement. We tested all four sides of the tent in a wind tunnel up to 70 km/h, following a protocol developed by our test engineers."*

**FLORIANE MACAIRE**  
TENT PRODUCT ENGINEER



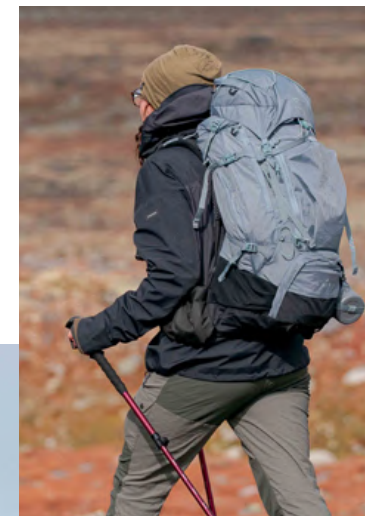
## TREKKING BACKPACK, MT500 AIR

### TECHNICAL PERFORMANCE FOR ENDURANCE

Combining generous volume, enhanced durability, and high ventilation, the new MT500 AIR backpack is designed for long multi-day treks and fully self-supported adventures. Its tensioned mesh back ensures excellent breathability without

compromising load stability, even when heavily packed. Developed to fit different body shapes, in men and women's versions, it guarantees freedom of movement, even on the most technical terrain. It's built for endurance, with every detail engineered for performance. Tested in both the tundra and Alpine trails, it was field-proven by the Simond team and

experienced testers over five weeks of intensive trekking to ensure reliability and durability in all conditions.



#### CONSTRUCTION

IDEAL LOAD UP TO 15 KG

HEIGHT-ADJUSTABLE  
VENTILATED BACK

HYDRATION PORT, POLE  
HOLDERS, RAIN COVER,  
MULTI-PURPOSE STRAPS

MAIN FABRIC: LIGHTWEIGHT  
BUT DURABLE POLYAMIDE

REINFORCED BASE

INTERNAL HYDRATION  
SLEEVE (HYDRATION BLADDER  
NOT INCLUDED)

COMPARTMENTALIZED VOLUME,  
LARGE FRONT ACCESS,  
BOTTOM ACCESS

8 POCKETS

#### VENTILATION

REINFORCED FRAME WITH MESH TO  
REDUCE PRESSURE POINTS AND  
KEEP THE BACK BREATHABLE

#### FOUR VERSIONS

MT500 AIR 50 L +10 L MEN  
(DARK NAVY) : 1.89 KG

MT500 AIR 60 L +10 L MEN  
(KHAKI) : 1.95 KG

MT500 AIR 45 L+10 L WOMEN  
(SKY BLUE) : 1.77 KG

MT500 AIR 55 L +10 L WOMEN  
(BURGUNDY RED) : 1.84 KG

**PRICE: 120 €-125 €**

**VAT INCLUDED**

**RELEASE DATE: MARCH 2026**



**0 °C DOWN SLEEPING BAG, MT900**  
RESPONSIBLE WARMTH AND LIGHTNESS

Designed for 3-season adventures, this mummy-style sleeping bag combines optimal warmth, light weight (940 g), and excellent compressibility (6.2 L) thanks to innovative insulation. Ideal for bivouac nights from 0 °C (comfort limit: -5 °C), it delivers

high-performance insulation while minimizing environmental impact. Its filling is 45 % recycled down and feathers from products destined for destruction. By reusing these materials, Simond reduces the use of new resources. The upper part uses 800 cuin RDS-certified duck down, while the lower part contains 700 cuin recycled down,

ensuring excellent loft and optimized thermal distribution. Z-shaped baffles effectively reduce cold spots. The anatomical hood and ergonomic foot box retain body heat while ensuring comfort for restorative nights in the wild. The fill quality is rigorously lab-tested to guarantee expected thermal performance.

This model represents innovation for adventurers seeking to limit their equipment's environmental footprint.

**WIEGHT**

940 G SIZE L  
885 G BAG ONLY

**TEMPERATURE**

COMFORT: 0°C  
LIMIT: -5°C

**VOLUME**

6.2 L

**FILLING**

OUTER FABRIC TREATED  
(PFAS AND PFC-FREE)  
FILL: 90 % DUCK DOWN  
AND 10 % FEATHERS

**PRICE: 200 € VAT INCLUDED**  
**COLOR: KAKI UNDYED (UN-DYED)**  
**RELEASE DATE: MARCH 2026**  
**UNISEX**



**INFLATABLE INSULATING MATTRESS, MT900**

LIGHTWEIGHT, COMPACT, YEAR-ROUND

Perfect for ultra-light enthusiasts and adventurers alike!

[See product sheet above](#)



04

About  
Simond

## ABOUT SIMOND

Simond has been part of the DECATHLON group since 2008. Like Van Rysel, the group's high-performance cycling brand, or Kiprun, its running-focused brand, Simond stands as DECATHLON's mountain expertise label, dedicated to meeting the needs of the most demanding outdoor enthusiasts.

DECATHLON, under its Quechua label, continues to focus on family or day hikes, camping, skiing, snowboarding, and other snow-based activities.

### SIMOND TEAM:

FRÉDÉRIC MÔ - SIMOND DIRECTOR

BRUNO LEGRAS - USER & PRODUCT DIRECTOR

NATHALIE JACQUIER - MARKETING & COMMUNICATIONS DIRECTOR

LOUIS DOULS - SUSTAINABILITY DIRECTOR

[www.simond.com](http://www.simond.com)

## ABOUT DECATHLON

Decathlon is a global multi-sport brand for everyone, from beginners to elite athletes, creating innovative sports products for all levels. With 101,100 team members and 1,817 stores worldwide, Decathlon has been driven since 1976 by one goal: to get people moving through the joy of sport, helping them live healthier, happier lives while building a sustainable future.

165 YEARS IN CHAMONIX

4,000 M2 DEDICATED TO RESEARCH AND INNOVATION, INCLUDING 1,500 M2 FOR PRODUCTION

SIMOND FACTORY, ISO 9001 CERTIFIED, PRODUCING GEAR WITH ITS METALLURGICAL KNOW-HOW

1 DROP TOWER

1 CLIMBING TEST WALL

1 BOULDERING WALL

1 MATERIALS TESTING LABORATORY

1 PROTOTYPING WORKSHOP

AROUND 100 PASSIONATE TEAM MEMBERS,  
25 IN PRODUCTION  
40 IN PRODUCT DEVELOPMENT  
(ENGINEERING, MODELING, DESIGN,  
PROTOTYPING)  
57% MEN  
43% WOMEN

800 PRODUCT REFERENCES

AVERAGE CUSTOMER RATING 2024: 4.72/5

ABOUT TWENTY ATHLETE PARTNERS

IN 2024, 56% OF TURNOVER CAME FROM  
ECO-DESIGNED PRODUCTS

377 PRODUCTS SENT FOR LONG-TERM  
TESTING IN 2024 (FIELD TESTS CONDUCTED  
OVER SEVERAL MONTHS BY EXTERNAL  
TESTERS IN THEIR PERSONAL  
OR PROFESSIONAL PRACTICE)

1 MILLION CARABINERS PRODUCED ANNUALLY  
IN CHAMONIX

10,000 ICE AXES PRODUCED ANNUALLY  
IN CHAMONIX

10,000 PAIRS OF CRAMPONS PRODUCED  
ANNUALLY IN CHAMONIX

CLIMBING SHOES:

59% OF USERS RESOLE THEIR SHOES TO  
EXTEND THEIR LIFE. SIMOND ESTIMATES  
THAT 6,800 PAIRS WERE RESOLED IN  
FRANCE IN 2024 THROUGH THE DECATHLON  
NETWORK, A 25% ANNUAL INCREASE.

RESOLING IS AVAILABLE FOR ALL CLIMBING  
SHOE BRANDS AND COSTS BETWEEN €35  
(HALF-SOLE) AND €45 (HALF-SOLE PLUS  
EDGING)

SIMOND RANKS IN THE TOP 3 FOR CLIMBING  
SHOE SALES (SOURCE: USDE & FFME)





**PRESS KIT**  
**NEW TREKKING COLLECTIONS**  
**MARCH 2026**

**PRESS CONTACTS**

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testing, please contact:

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